



WEBSITE PROJECT BRIEF

DAVID SULLEY MAKAFUI

Background of the company

Makafui creates advertising campaigns, Graphic Design works, and more. We work with start-ups, design agencies, and major companies. Our strengths lie in conceptualization, design, frontend development, and digital marketing. From the first point of contact to product launch and beyond, we support our customers with sound guidance and advice.

Problem Statement

- Communicate our experience in Advertising and Graphic Design.
- Boost online sales of products / services

Website Scope and Features

The Header containing 5 Navigation bars

The Home containing a welcoming text and the design brief.

The About Page contains a brief overview of Makafui.

The Gallery Page must have some selected best designs.

The Blog Page contains 2 intertwined short commercial video shot by Makafui embedded into the website from the company's YouTube channel.

The Contact Page linked to the organizational email.

The Footer contain copyright caution, company logo, active Telephone number and address of the company..

Project Responsibilities

Design- The designing of the website with regards to our brand identity entails the use of our corporate fonts, colors and designs.

The official language to use in the developing of the company's website is English.

Target Audience

- Businesses both Nationally and Internationally
- Employees
- Media.

Legal Requirements

Website must adjust to all various screen sizes. All features of the website obey all appropriate legal and technical platforms including the hosting platforms.

Timeline

From 16th - 28th April 2023 @ exactly 6:30pm.

Thank You